

2<sup>nd</sup> Call



Dear Colleagues and Friends,  
we would like to invite you to the

**9<sup>TH</sup> INTERNATIONAL CONFERENCE ON MANAGEMENT**  
**People, Planet and Profit: Sustainable business and society**

to be held at the  
**Szent István University, Gödöllő,**  
**13-14<sup>th</sup> June 2019**

organized by  
**Szent István University, Gödöllő, Hungary, Faculty of Economics and Social Sciences**

in cooperation with  
**Częstochowa University of Technology, Poland, Faculty of Management**  
**Slovak University of Agriculture in Nitra, Slovakia, Faculty of Economics and Management**  
**Mendel University in Brno, Czech Republic, Faculty of Business and Economics**

This is the 9<sup>th</sup> event of the International Conference on Management (ICoM) conference series which was started in 2011 with the idea to bring together scientists, researchers, PhD students and the representatives of the business sector to exchange and share their experiences and research results about contemporary management and social issues.

Nowadays, sustainability is a key question of our life, all over the world. Sustainability is related to the natural environment, economy and society. In the recent years, sustainable economy, sustainable society and sustainable development became one of the key management objectives and the subject of multidisciplinary scientific researches.

The aim of the conference is to provide opportunity for scientists and professionals from various areas of knowledge and disciplines to meet each other, to share their experiences, research results and theoretical studies and to build and strengthen international cooperation for improving the quality of scientific research. An additional goal of the conference is build a bridge between experienced researchers with the young researchers and PhD students to start new relationships and research networks to work together the next generations.

**Conference topics / sessions:**

1. Business strategies, business management, business models
2. Management and evolution process of SMEs
3. Entrepreneurship, new venture creation, startups
4. Human resource management, leadership and corporate governance
5. Human capital, social capital and intellectual capital
6. Knowledge management and innovation management
7. New trends in marketing and supply chain management
8. Agribusiness: management, innovation and competitiveness in agriculture and food processing sector
9. Sustainability aspects of production, lean management
10. Food quality and food safety management
11. Accounting, finance and financial management
12. Regional policies and regional development management

### **Special topics / sessions:**

- Human resources in the efficient operation of organizations  
*Celebrating the 70-year-old Prof. Dr. József POÓR*
- Marketing management and consumer behaviour  
*Celebrating the 70-year-old Prof. Dr. József LEHOTA*
- Society and economy – social aspects of sustainable economies  
*(Chairs: Prof. Dr. Urszula SWADŹBA, Katowice, Poland; Prof. Dr. Sighard NECKEL, Universität Hamburg, Germany)*
- Corporate Social Responsibility – Creating Shared Value  
*(Chair: Assoc. Prof. Dr. habil Anna DUNAY, Gödöllő, Hungary)*

The official language of the Conference is English with no translation.

All the information about the conference can be found at the website of the conference:

<http://icom2019.gtk.szie.hu>

### **REGISTRATION**

The registration form and the abstract must be sent for the conference e-mail address:

[ICOM-2019@gtk.szie.hu](mailto:ICOM-2019@gtk.szie.hu)

### **REGISTRATION FEE**

**Full participation: 240 EUR (for Hungarian participants 76 800 HUF)**  
(The price includes the participation at the conference, the publication costs, refreshments, lunches on Thursday and Friday, the dinner and social gathering on Thursday evening and the cultural programmes.)

**Accompanying persons: 180 EUR (for Hungarian participants 57 600 HUF)**  
(The price includes the participation at the conference, refreshments, lunches on Thursday and Friday, the dinner and social gathering on Thursday evening and the cultural programmes.)

**PhD student: 180 EUR (for Hungarian participants 57 600 HUF)**  
(The price includes the participation at the conference, refreshments, lunches on Thursday and Friday, the dinner and social gathering on Thursday evening and the cultural programmes.)

**Fee for one publication without participation: 180 EUR (for Hungarian participants 57 600 HUF)**  
(The price includes the costs of publication.)

### **PUBLICATION**

Abstracts (1 page, approx. 400-500 words) will be reviewed and published in the **Conference Book of Abstracts** in electronic form with ISBN and DOI number. All conference participants are eligible to compete for the Best Paper Awards.

The **Proceedings** of the 9<sup>th</sup> ICoM 2019 will be sent for indexing in Web of Science Conference Proceedings Citation Index after the Conference. The Proceedings full papers must be 5-7 pages.

The extended and revised full papers will be published after the Conference in two **Monographs** (published by well-known Hungarian publishing house) **or** in different respected Hungarian and international **scientific journals**. (The minimum size of the monograph and journal papers should be 30,000-40,000 characters (10-15 pages). Journal publications should be prepared according to the journal requirements.)

### **IMPORTANT DATES**

Deadline for Submission of Abstract **Extended!**

~~March 31, 2019~~

**April 20, 2019**

Notification on acceptance of Abstracts

**April 25, 2019**

Deadline for Registration Fee payment

**April 30, 2019**

Date of 9<sup>th</sup> International Conference on Management

**June 13-14, 2019**

Deadline for **Proceedings Full Paper** submission

**June 30, 2019**

Invitation of selected papers into journals or monographs

**July 15, 2019**

Publishing of Monographs

**October-November, 2019**

## ACCOMMODATION

The accommodation is not included in the registration fee. Participants should make room reservations individually, directly to the selected hostel/hotel.

Due to the convenient location we recommend to book rooms in the Szent István University Hostel with \*\*\* rooms. Website: <http://kollegium.szie.hu/en/student/introduction>

Other accommodation in Gödöllő:

Queen Elisabeth Hotel \*\*\* <http://www.ekhotel.hu/index-en>

Pension Sissi \*\*\* <http://www.panziosissi.hu/index.php?lang=en>

## CONTACT

Prof. Dr. Csaba Bálint ILLÉS, CSc – *scientific issues*

E-mail: [ICOM-2019@gtk.szie.hu](mailto:ICOM-2019@gtk.szie.hu) or [Illes.B.Csaba@gtk.szie.hu](mailto:Illes.B.Csaba@gtk.szie.hu)

Assoc. Prof. Dr. Anna DUNAY, PhD – *general issues*

E-mail: [ICOM-2019@gtk.szie.hu](mailto:ICOM-2019@gtk.szie.hu) or [Dunay.Anna@gtk.szie.hu](mailto:Dunay.Anna@gtk.szie.hu)

Assoc. Prof. Dr. Anita TANGL, PhD – *financial issues*

E-mail: [ICOM-2019@gtk.szie.hu](mailto:ICOM-2019@gtk.szie.hu) or [Tangl.Anita@gtk.szie.hu](mailto:Tangl.Anita@gtk.szie.hu)

*Postal address:*

Prof. Dr. Csaba Bálint ILLÉS

Szent István University Faculty of Economics and Social Sciences

Department of Business Economics and Management

H-2100 Gödöllő, Páter K. utca 1.

Hungary



## SCIENTIFIC COMMITTEE

### Chair:

Prof. Dr. Csaba Bálint ILLÉS, *Szent István University, Gödöllő, Hungary*

### Co-Chairs:

Prof. Dr. Felicjan BYLOK, *Częstochowa University of Technology, Poland*

Prof. Dr. Elena HORSKÁ, *Slovak University of Agriculture in Nitra, Slovakia*

Assoc. Prof. Dr. Helena CHLÁDKOVÁ, *Mendel University in Brno, Czech Republic*

### Members:

**Prof. Dr. Gyula BAKACSI,**

*Budapest Business School, Hungary*

**Prof. Dr. Fernando BELFO,**

*Coimbra Business School, Portugal*

**Prof. h. c. Dr. András BITTSÁNSZKY,**

*InDeRe Institute for Food System Research and Innovation Nonprofit Ltd., Budapest, Hungary*

**Prof. Dr. Jadvyga ČIBURIENĖ**

*Kaunas University of Technology, Kaunas, Lithuania*

**Prof. Dr. Laura Mariana CISMAS,**

*West University of Timisoara, Romania*

**Dr. Serene DALATI**

*International Arab University, Syria*

**Assoc. Prof. Dr. Miklós DARÓCZI,**

*Szent István University, Gödöllő, Hungary*

**Assoc. Prof. Dr. Anna DUNAY,**

*Szent István University, Gödöllő, Hungary*

**Prof. Dr. Mária FARKAS-FEKETE,**

*Szent István University, Gödöllő, Hungary*

**Dr. Sidney Soares FILHO,**

*University of Fortaleza, Brasil*

**Prof. Dr. Janusz GRABARA,**

*Częstochowa University of Technology, Poland*

**Assoc. Prof. Dr. phil. Nicole HORÁKOVÁ,**

*University of Ostrava, Czech Republic*

**Prof. h.c. Dr. Monika HUDÁKOVÁ,**

*Slovak University of Agriculture in Nitra, Slovakia*

**Prof. Dr. Natalia IVANOVA,**

*National Research University, Moscow, Russia*

**Prof. Dr. Dorota JELONEK,**

*Częstochowa University of Technology, Poland*

**Dr. Almaz KADYRALIEV,**

*Kyrgyz Economic University, Kyrgyzstan*

**Dr. Christian KAHL,**

*Almaty University of Management, Kazakhstan*

**Prof. h.c. Dr. József KÁPOSZTA,**

*Szent István University, Gödöllő, Hungary*

**Prof. Dr. Tamás KOLTAI,**

*Budapest University of Technology and Economics*

**Prof. Dr. Sebastian KOT,**

*Częstochowa University of Technology, Poland*

**Assoc. Prof. Dr. habil. Péter KOVÁCS**

*University of Szeged, Hungary*

**Assoc. Prof. Dr. Ede LÁZÁR,**

*Sapientia Hungarian University of Transylvania*

**Prof. Dr. József LEHOTA,**

*Szent István University, Gödöllő, Hungary*

**Prof. Dr. Angelė LILEIKIENĖ,**

*Lithuania Business University of Applied Sciences*

**Assoc. Prof. Dr. Todor MARKOVIC,**

*University of Novi Sad, Serbia*

**Assoc. Prof. Dr. Jurgita MARTINKIENĖ,**

*Lithuania Business University of Applied Sciences*

**Prof. Dr. Sighard NECKEL,**

*Universität Hamburg, Germany*

**Prof. Dr. Domenico NICOLO,**

*Mediterranean University of Reggio Calabria, Italy*

**Prof. Dr. Maria NOWICKA-SKOWRON,**

*Częstochowa University of Technology, Poland*

**Assoc. Prof. Dr. Olena OLIYNYK-DUNN,**

*National University of Life and Environmental*

*Sciences of Ukraine, Ukraine*

**Prof. Dr. Arnold PABIAN,**

*Częstochowa University of Technology, Poland*

**Prof. Dr. László PALKOVICS,**

*Szent István University, Gödöllő, Hungary*

**Prof. Dr. József POÓR,**

*Szent István University, Gödöllő, Hungary*

**Prof. Dr. József POPP,**

*University of Debrecen, Hungary*

**Prof. Dr. Vojko POTOČAN,**

*University of Maribor, Slovenia*

**Assoc. Prof. Dr. Ida RAŠOVSKÁ,**

*Mendel University in Brno, Czech Republic*

**Prof. Dr. Gamze SANER,**

*Ege University, Turkey*

**Dr. Oksana SEROKA-STOLKA,**

*Częstochowa University of Technology, Poland*

**Prof. Dr. Urszula SWADŹBA,**

*University of Silesia in Katowice, Poland*

**Prof. Dr. Ilona ŚWIĄTEK-BARYLSKA,**

*University of Lodz, Poland*

**Prof. Dr. Csaba SZÉKELY,**

*University of West Hungary, Sopron, Hungary*

**Assoc. Prof. Dr. Ferenc SZILÁGYI,**

*Partium Christian University, Romania*

**Prof. Dr. Iveta UBREŽIOVÁ,**

*Slovak University of Agriculture in Nitra, Slovakia*

**Prof. Dr. József TÓTH**

*Corvinus University of Budapest*

**Assoc. Prof. Dr. Anita VAJNA-TANGL,**

*Szent István University, Gödöllő, Hungary*

**Prof. Dr. Mariann VERESNÉ SOMOSI,**

*University of Miskolc, Hungary*

**Assoc. Prof. Dr. Ivona VRDOLJAK RAGUZ,**

*University of Dubrovnik, Croatia*

**Dr. Benny de WAAL,**

*HU University of Applied Sciences, Netherlands*

**Assoc. Prof. Dr. Michel WENZ,**

*Northeastern Illinois University, Chicago, USA*

**Assoc. Prof. Dr. Rifat YILMAZ,**

*Bilecik Şeyh Edebali University, Turkey*

## ORGANIZING COMMITTEE

### **Chair:**

Assoc. Prof. Dr. habil Anna DUNAY, *Szent István University, Gödöllő, Hungary*

### **Co-Chairs:**

Dr. Anna SŁOCIŃSKA, *Częstochowa University of Technology, Poland*

Dr. Sylvie FORMÁNKOVÁ, *Mendel University, Czech Republic*

Dr. Mária HOLIENČINOVÁ, *Slovak University of Agriculture in Nitra, Slovakia*

### **Members:**

Dr. Leszek CICHOBŁAZIŃSKI, *Częstochowa University of Technology, Poland*

Dr. Aleksandra CZARNECKA, *Częstochowa University of Technology, Poland*

Assoc. Prof. Dr. Zita FODOR, *Szent István University, Gödöllő, Hungary*

Assoc. Prof. Dr. Zoltán HORVÁTH, *Szent István University, Gödöllő, Hungary*

Dr. Jana KOZÁKOVÁ, *Slovak University of Agriculture in Nitra, Slovakia*

Dr. Enikő LENCSÉS, *Szent István University, Gödöllő, Hungary*

Assoc. Prof. Dr. Róbert MAGDA, *Szent István University, Gödöllő, Hungary*

Assoc. Prof. Dr. Zsuzsanna NAÁR-TÓTH, *Szent István University, Gödöllő, Hungary*

Assoc. Prof. Dr. László PATAKI, *Szent István University, Gödöllő, Hungary*

Dr. Łukasz SKIBA, *Częstochowa University of Technology, Poland*

Assoc. Prof. Dr. György UGRÓSDY, *Szent István University, Gödöllő, Hungary*

### **Local Organizing Committee:**

Bernadett ALMÁDI, *Szent István University, Gödöllő, Hungary*

Judit FARKAS-INKRET, *Szent István University, Gödöllő, Hungary*

Beatrix HORÁNYI, *Szent István University, Gödöllő, Hungary*

Ádám HORVÁTH, *Szent István University, Gödöllő, Hungary*

Dr. Zsuzsanna LEHOTA, *Szent István University, Gödöllő, Hungary*

István PETŐ, *Szent István University, Gödöllő, Hungary*

Emese TATÁR, *Szent István University, Gödöllő, Hungary*

András J. TÓTH, *Szent István University, Gödöllő, Hungary*

Assoc. Prof. Dr. Sergey VINOGRADOV, *Szent István University, Gödöllő, Hungary*

